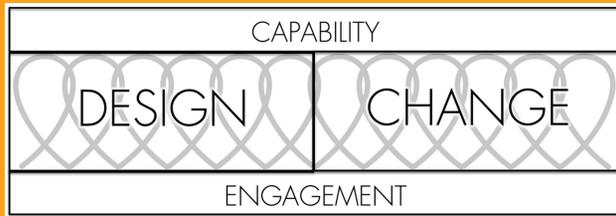
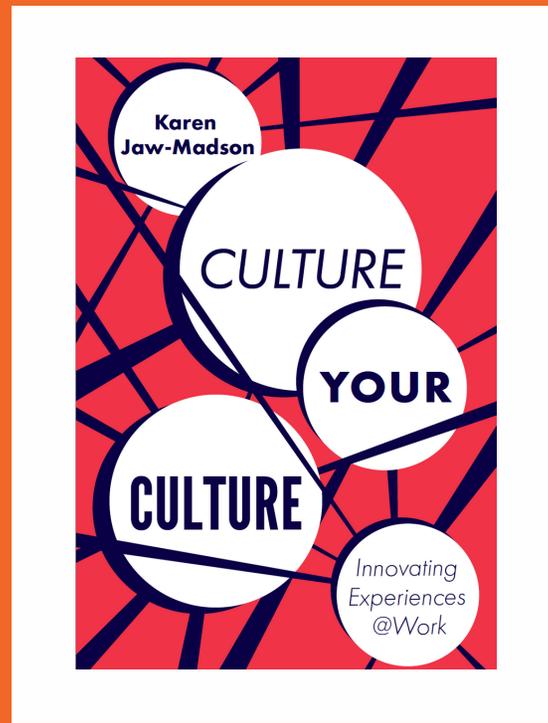


Approach



The multi-disciplinary approach, Design of Work Experience (DOWE), pronounced ['dü 'wē]), partners employees with their employers to co-create customized and meaningful work experiences that set the conditions for people and business to thrive. Prime targets exist wherever people are involved, culture is reflected, and experiences are lived in an organization. The framework and methodology combines DESIGN and CHANGE processes (organized as learning loops), and is enabled by employee ENGAGEMENT and the development/use of CAPABILITIES.

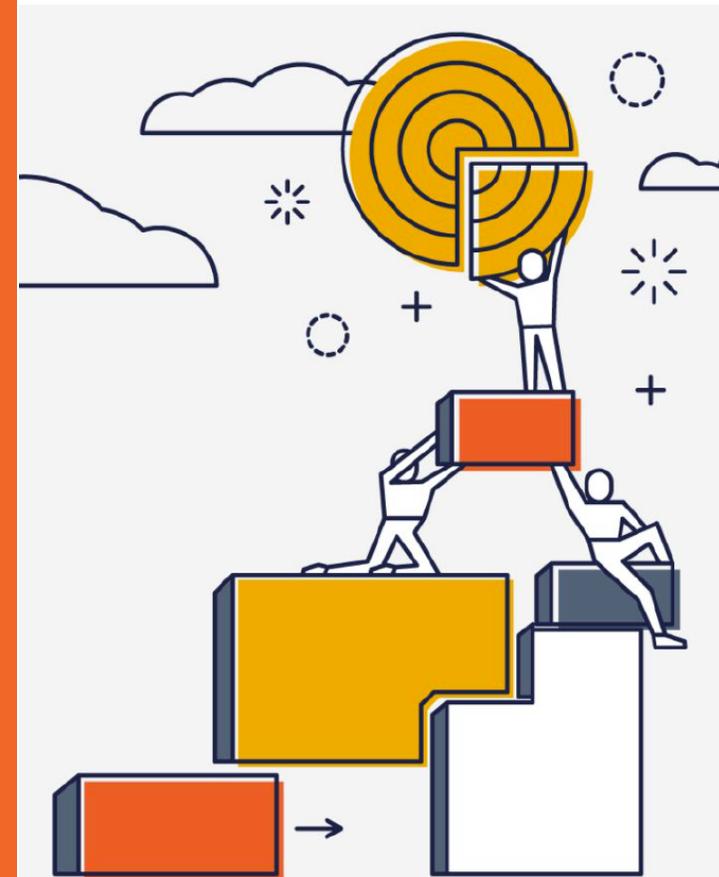


Book

Culture Your Culture, the comprehensive guide to the innovative DOWE model, offers the much needed step-by-step "how-to" for designing, implementing, and sustaining cultures at work.

Available from Emerald Group Publishing, Amazon, and all good bookstores.

www.designofworkexperience.com



About Co.-

Co.- is an independent consultancy that collaborates with organizations to develop innovative solutions that are relevant and impactful to each unique context.

With extensive experience across various industries in organizations large and small, Co.- brings new perspectives to old challenges.

Areas of Expertise



People Strategies



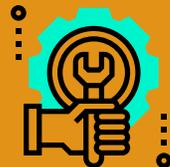
Culture & Employee Experience Design



Organizational Change



Employee Engagement



Capability Building

Offerings

CONSULTATION/ADVICE

Established Organizations

Build capabilities to design, develop, and transform their business through people strategies, culture, and experiences at work. Enable them to manage small- to large-scale organizational change successfully.

Engagements and formats vary depending on need and context

VCS/Investors

Assess portfolio investments from a culture/talent/leadership perspective, spearhead interventions on people-related challenges, provide expertise as needed (i.e. culture reviews as part of due diligence)

Startups

Foster healthy leadership team dynamics in founding teams, develop people strategy for the achievement of business goals, work with founders to develop Vision, Mission, Values, and Culture from the ground up, scale culture and experiences at work through rapid growth, facilitate organizational transitions

CONFERENCES/EVENTS

Provide keynote, moderator, panelist, or facilitation on a broad range of people- and talent- related topics

CONTENT CREATION

Deliver research reports, white papers, articles, or blog posts on various subjects pertaining to culture, talent, and organization development/ effectiveness

Articulate cultural connectivity and compatibility among companies, their investors, vendors, and other partners