



# KAREN JAW-MADSON

CO.-DESIGN OF WORK EXPERIENCE  
AUTHOR/CONSULTANT/SPEAKER



## THE BOOK

**POWERFUL ♦ FRESH IDEAS ♦ FUTURE OF ORG DEVELOPMENT & CHANGE**

*Culture Your Culture: Innovating Experiences @Work* provides the much-needed "how-to" with Design of Work Experience (DOWE). Tapping into human-centered design, interdisciplinary innovation concepts, and other research, this leading edge approach partners employees and their employers in unprecedented ways to co-create solutions and differentiating experiences that are customized, relevant, and profoundly impactful to the organizations for which they are intended—all while building employee engagement, learning agility, and capability.



## SAMPLE SPEAKING TOPICS

- Company Culture
- Employee Experiences
- Organizational Change & Transformation
- Developing Innovation & Leadership Capability through Culture Building
- Diversity and Inclusion
- Employee Engagement
- Future of Work

## BIO

Karen enjoyed success as a corporate executive before pursuing a 'portfolio career' comprised of research, writing, consulting, teaching/speaking, and creative pursuits. As a versatile leader across multiple industries, Karen developed, led, and implemented numerous organizational initiatives around the globe. Today, this East Coast transplant to Silicon Valley (via Ireland and the Midwest) is principal of Co.-Design of Work Experience, where she enables organizations with innovative approaches and customized solutions for intimidating challenges. Focus areas include culture, organizational change, and people strategies.