

## inFRONT (Future-Ready Organization, Network, Talent) Leaders

### Program Agenda

**Manhattan Beach, California**  
**April 16 – April 18, 2019**

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#### **Tuesday, April 16, 2019**

**6:00pm – 8:00pm - Welcome Cocktail Reception**

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#### **Wednesday, April 17, 2019**

**7:30am – 8:30am – Breakfast**

**8:30am – 9:00am**

**Welcome & Setting the Path for the Next Two Days | Ian Ziskin & Lacey Leone McLaughlin**

**9:00am – 10:30am**

**Future of Work + Leadership | Ian Ziskin & John Sigmon**

- Forces of Change Affecting the Future of Work, Workforce, and Workplace
- New Leadership Capabilities Required to be Ready For and Relevant To the New World of Work
- Rethinking Organization Practices, Processes, Policies, and People that Undermine the Future of Work & Leadership

**10:30am – 10:45am – Break**

**10:45am – 12:30pm**

**Your Leadership Story | John Sigmon & David Yudis**

- Uncovering Your Personal Leadership Philosophy
- When You Are Best as a Leader & Understanding Real World Perceptions
- The Effectiveness of Your Network - Steps to Improving or Building Your Network

**12:30pm – 1:30pm – Lunch**

**1:30pm – 3:00pm**

**A Leader's Game Plan for Cultural Context and Team Effectiveness | Mandy Clark & David Yudis**

- How Do You Assess Culture & Who Determines What it Will Be?
- Identifying Personal Value & Motivators and Connecting Them to Cultural Fit
- Team Effectiveness Drive By – Who is Considered Best in Class at Team Effectiveness?

**3:00pm – 3:15 – Break**

**3:15pm – 5:15pm**

**To Coach and Be Coached | Lacey Leone McLaughlin & Barbara Frankel**

- Powerful Coaching Questions
- Giving Feedback & Receiving in Real Time
- Bring Your Own Challenge: Bring a Real-Life Challenge to Tackle with a Small Team

**5:15pm – 5:30pm – Day 1 Closing Remarks**

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**Thursday, April 18, 2019**

**7:30am – 8:30am – Breakfast**

**8:30am – 10:15am**

**Strategies for Innovation & Growth | Cheryl Perkins**

- Essence of Design Thinking & How to Apply it to Your Business
- How to Translate the Growth and Desired Degree of Innovation to Strategy Framework, Innovative Culture & The Role of the Leader and Stakeholders
- Creating an Innovative Culture While Protecting Against Innovation Fatigue Factors

**10:15am – 10:30am – Break**

**10:30am – 12:15pm**

**Why Anyone Should Be Led by You | Jay Conger**

- What Outcomes Followers are Expecting From Their Leader
- Identify Your Unique Qualities as a Leader & Examine Five Skillsets that Produce Outcomes Followers Expect
- Learn Where You Can Develop to be Your Most Effective Leader

**12:15pm – 12:30pm – Closing Remarks, Program Conclusion & Optional Lunch**

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To learn more or register, please contact Martina Stone at  
[infront.program@gmail.com](mailto:infront.program@gmail.com) or 631.793.5857.